



Renewable Industries Canada
Industries Renouvelables Canada

RENEWABLE INDUSTRIES FORUM

— Together for a thriving low-carbon economy —

OCT 16-17, 2017

Château Laurier, Ottawa

PARTNERSHIP PACKAGE

RENEWABLE INDUSTRIES FORUM

— Together for a thriving low-carbon economy —

ABOUT THE EVENT

To be held in Ottawa on October 16 and 17, 2017, the Renewable Industries Forum will bring together leaders of Canada's bioeconomy, academia and government. Speakers and attendees will discuss how to help Canada transition to a thriving low-carbon economy by furthering the role of renewable fuels and bio-based products. This forum provides opportunities for brand visibility and the fostering of strong connections with Canada's bioeconomy leaders.

Renewable Industries Canada (RICanada) welcomes you to partner on Canada's premier renewable and bioeconomy forum!

OUR PARTNERS WILL:



Connect with stakeholders, academia and industry



Discuss Canada's low-carbon economy future



Learn from industry experts

RENEWABLE INDUSTRIES FORUM

— Together for a thriving low-carbon economy —

EXPERIENCE

Fostering mutually beneficial relationships with visionaries of the bio-based economy continues to contribute to RICanada's successes. We have hosted over a decade of events to build and maintain relationships with the most passionate, knowledgeable and influential members in the innovative world of renewable fuels, bio-based products and clean technology.

WHY WE DO IT

This annual event is designed to provide you with access to industry leaders, so that, together, we will create Canada's low-carbon economy to the benefit of all Canadians.

AUDIENCE

- 1 Government decision and policy makers and their staff interested in renewable fuels, bio-based products, clean technology and innovation, climate change and economic growth.
- 2 Renewable fuels and bio-based product industry representatives, including companies outside RICanada membership.
- 3 Academia, researchers in the fields of environment, renewable fuels, bio-based products, clean technology and innovation, including students in these fields.
- 4 Media interested in providing coverage on Canada's action on climate change, renewable fuels and bio-based products.
- 5 Members of the public interested in the Forum's topics.

EVENT DETAILS

EVENT NAME:

Renewable Industries Forum

TAGLINE:

Together for a thriving low-carbon economy

DATE:

October 16 and 17, 2017

Château Laurier, 1 Rideau St,
Ottawa, ON K1N 8S7

PERKS AND OPPORTUNITIES

WHY WE DO IT

As a partner, you are at the forefront of the Forum. Your constant visibility to industry leaders and governmental decision makers is not only a promise but a prerequisite for a successful event.

There are multiple partnership levels available. From greeting delegates to keeping the conference attendees fed, we are strategic in the opportunities provided to our partners.

Partnership availability is on a first come basis, with past partners given first right of refusal.

ALL PARTNERSHIPS INCLUDE:



Complimentary event registration



Recognition on event website and
signage during event



Prominent display of logo
throughout the event

We look forward to seeing you in Ottawa!

Let's build our low-carbon future together.

RICanada is determined to reduce greenhouse gas emissions while stimulating the Canadian economy.

LET'S WORK TOGETHER!

RICanada is determined to reduce greenhouse gas emissions while stimulating the Canadian economy.

Founded in 1984 as the Canadian Renewable Fuels Association (CRFA), RICanada has grown to represent the leaders of our nation's bioeconomy – producers of renewable fuels and bio-based products that reduce GHG emissions and provide economic opportunity to the benefit of all Canadians.



Jim Grey
Board Chair



Ali Matthews
Executive Director

Let's build our low-carbon future together.

RICanada is determined to reduce greenhouse gas emissions while stimulating the Canadian economy.

LET'S WORK TOGETHER!

Members of RICanada provide the public with renewable, clean-burning biofuels such as ethanol and biodiesel – fuels that reduce pollution and smog, acting as climate-change agents. Our members produce value added products from renewable resources and continuously innovate to provide even greater environmental and economic benefits.

We promote the use of value-added products made from renewable resources through consumer awareness and government liaison activities. A diversified mix of fuel and bio-based products are essential to Canada's energy future and to ensuring long-term economic prosperity. Together with our members, we seize the environmental and economic opportunity of Canada's renewable fuels and bio-based product industries for the benefit of all Canadians – today and well into the future.

SIGNATURE RECEPTION

\$10,000 CAD

Make your mark and be the first to officially welcome delegates to the Renewable Industries Forum. As the centre of the show, your organization will not only be the official host for the reception but will also enjoy hosting the bar, signature cocktails and a selection of hors-d'oeuvres.

The reception is designed as a key networking opportunity, with your organization facilitating the atmosphere and conversation.

PARTNER BENEFITS:

- Provide official welcome to delegates
- Organization announced as the partner of the reception
- Prominent display of logo and display panel during reception
- Acknowledgement during live online event stream
- Opportunity to place display panel in event sessions
- 4 complimentary event registrations

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LUNCHEON PARTNER

\$8,000 CAD

Keep delegates fueled and energized for the second half of the day's sessions by partnering with RICanada on the event's main luncheon. This is the perfect opportunity to showcase your company's important work as you welcome delegates to the luncheon and introduce the special keynote speaker.

PARTNER BENEFITS:

- Opportunity to welcome delegates and the keynote speaker
- Prominent display of logo and display panel during lunch
- Acknowledgement during live online event stream
- Opportunity to place display panel in event session
- 4 complimentary event registrations and seating at head table

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WI-FI AND AGENDA PARTNER

\$5,000 CAD

With the Renewable Industries Forum agenda and information being online, keeping all delegates connected is a must. Partner with RICanada to ensure complimentary wi-fi throughout the day. The event login page will list the agenda alongside your organization's logo as a banner.

PARTNER BENEFITS:

- Prominent display of company logo on event agenda
- Prominent signage at registration and throughout event
- Acknowledgement during live online event stream
- Opportunity to place display panel in event session
- 3 complimentary event registrations

REGISTRATION DESK PARTNER

\$4,000 CAD

Make the first impression on all event delegates by greeting them when they arrive. Not only will your company be prominently featured at the registration desk, a representative from your company will join us as we welcome all delegates.

PARTNER BENEFITS:

- Special signage at registration desk
- Opportunity for representative to attend registration desk and welcome delegates
- Acknowledgement during live online event stream
- Opportunity to place display panel in event session
- 2 complimentary event registrations

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MEDIA WALL PARTNER

\$4,000 CAD

Be it a photo with a dignitary or a way to connect with clients new and old, your organization's logo will be prominently displayed alongside the RICanada logo in the media wall backdrop.

PARTNER BENEFITS:

- Full colour logo on media backdrop
- Acknowledgement during live online event stream
- Opportunity to place display panel in event session
- 2 complimentary event registrations

BREAKFAST PARTNER

\$4,000 CAD

Wake everyone up by hosting the morning meal, and most importantly – providing the coffee! You will be officially acknowledged and thanked during the breakfast itself.

PARTNER BENEFITS:

- Tent cards with logo during breakfast
- Acknowledgement during breakfast, live online event stream
- Opportunity to place display panel in event session
- 2 complimentary event registrations

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HEALTH BREAK PARTNER

\$3,000 CAD

Two opportunities.

Networking is at the heart of the Renewable Industries Forum. Help delegates connect and network after each event session by partnering on a break.

PARTNER BENEFITS:

- Prominent display of company logo during coffee break as well as tent card on all tables
- Acknowledgement when break is being announced
- Opportunity to place display panel in plenary session
- 2 complimentary event registrations

RENEWABLE INDUSTRIES CANADA PARTNER

\$2,000 CAD

Multiple opportunities.

Reinforce the importance of Canada's renewables industry by partnering with RICanada! Your organization will be prominently displayed during the event and online.

PARTNER BENEFITS:

- Company logo and web link in agenda
- Verbal acknowledgement as partner during the event
- 1 complimentary event registration

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PARTNERSHIP PACKAGES

CUSTOM PARTNERSHIP OPPORTUNITIES

In addition to the above packages, we can work together to create custom partnerships. From increased presence to unique ways of reaching your target market, we're here to help you connect!

MEDIA PARTNERSHIPS

Specialized media partnerships are available upon request.

FOR ALL PARTNERSHIP INQUIRIES, PLEASE CONTACT:

Ali Matthews
Executive Director

Email: a.matthews@ricanada.org
Phone: 416-471-5332

BOOK YOUR PARTNERSHIP NOW!

YES! I would like to become a RICANADA RENEWABLE INDUSTRIES FORUM PARTNER at the following level (all amounts in Canadian dollars).

Signature Reception	\$10,000	[]	Personal Name _____ Title _____ E-mail _____ Company Name Street Address _____ City _____ Province _____ Postal Code _____ Phone _____ Twitter _____ Instagram _____
Lunch Partner	\$8,000	[]	
Wi-fi & Agenda	\$5,000	[]	
Registration Desk	\$4,000	[]	
Media Wall	\$4,000	[]	
Breakfast	\$4,000	[]	
Morning Break Partner	\$3,000	[]	
Afternoon break	\$3,000	[]	
Ricanada Partner	\$2,000	[]	
Media Partner Contact Ali Matthews for more information []			

Signature: _____

PAYMENT OPTIONS
Corporate Cheque, Mail Order, Bank Transfer

Mail Payment with completed form to:
Canadian Renewable Fuels Association
Suite 450, 55 Murray ST. Ottawa K1N 5M3
RICANADA.ORG

Ali Matthews
Executive Director

a.matthews@ricanada.org
416-471-5332