



For Immediate Release

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## Renewable Industries Canada Becomes New Face of Canada's Biofuels and Bio-based Sectors

OTTAWA – Canada's foremost biofuels organization has re-launched under the name Renewable Industries Canada (RICanada). The change – from the Canadian Renewable Fuels Association – reinforces the 32 year-old non-profit association's mission to promote the use of value-added products made from renewable resources.

In making the announcement, RICanada President Andrea Kent emphasized the evolution of the renewable fuels industry and the diversity of companies that operate within Canada's bioeconomy:

"Our industry and membership have been hard at work growing their businesses and diversifying their products beyond liquid transportation fuels for some time. The new design of the Association better reflects the impact our member companies have on the Canadian energy landscape, as well as their role in building Canada's bio-based economy and meeting GHG emission reduction targets."

RICanada represents the interests of over 30 member companies, and is Canada's leading voice in promoting the role of renewable fuels and value added products in reducing GHG emissions. Canadian biofuels producers have helped Canada reduce carbon emissions by 4.2 megatonnes every year – the equivalent of removing one million cars from our roads – and more can be done.

"Renewable Industries Canada is proposing an ambitious, yet realistic strategy to reduce GHG emissions by another 4 megatonnes," said Jim Grey, Chair of RICanada. "The proposal would see the mandated amount of ethanol blended into Canadian gasoline increased to 10% and the biodiesel content of diesel fuel increased from 2% to 5%. If enacted, it would remove an additional one million cars from the road, bringing the total amount of GHG emission reductions to almost 9 megatonnes."

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### About Renewable Industries Canada

Founded in 1984, Renewable Industries Canada (RICanada) is a non-profit organization with a mission to promote the use of value-added products made from renewable resources through consumer awareness and government liaison activities.

### For more information

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