



For Immediate Release

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CRFA Member Brings E30 Ethanol to Niagara Region

The Canadian Renewable Fuels Association (CRFA) congratulates Gale's Gas Bars on its debut of E30 gasoline in Ontario. Gale's has sixteen sites throughout Niagara and E30 will be offered at 143 Welland Avenue, in St. Catharines, beginning October 16, 2014. E30 is a blend of 30 per cent ethanol and 70 per cent petroleum fuel for use in "FlexFuel" vehicles, which are specially designed to run on higher ethanol blends (like E30).

"Canadian consumers need and deserve more choices at the fuel pump," said CRFA President W. Scott Thurlow. "Consumers purchase FlexFuel vehicles for their performance and environmental benefits. Until now, owners of FlexFuel vehicles in the Niagara Region could not find the fuel to best match their FlexFuel vehicles and the associated price and emissions advantages were being lost."

Ethanol is proven to reduce harmful greenhouse gases (GHGs) by up to 62 per cent compared to fossil fuels and makes meaningful reductions to tailpipe emissions, smog-forming particulates, and carbon monoxide. Ethanol also has an octane rating of 113, making higher-level ethanol blends ideal for fueling high performance vehicles. Higher ethanol blends will also help automakers comply with federal CAFÉ regulations, which will require much stricter fuel economy and emissions requirements beginning in 2017. Those requirements will require higher octane fuels, and there is no cheaper and cleaner source of octane than ethanol.

Jessica Friesen, CEO of Gale's said, "We anticipate the price of E30 being slightly more stable than the price of regular gasoline and to typically be several cents/litre cheaper." Gale's is also offering an opening-day special of 10 cents below the posted price of regular gasoline.

Gale's is the first gas station in Niagara offering E30 ethanol. Fuelling infrastructure turnover requires significant time to build out properly. For this reason, CRFA recommends that governments encourage existing pump turnover and new market entrants by providing tax incentives – through either a direct tax credit or capital cost allowance depreciation – to those individuals who want to offer consumers these alternative fuels.

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About the Canadian Renewable Fuels Association

Founded in 1984, the Canadian Renewable Fuels Association (CRFA) is a non-profit organization with a mission to promote the use of value added products made from renewable resources through consumer awareness and government liaison activities.

About Gale's Gas Bars

Gale's Gas Bars is a 100% privately owned Canadian Petroleum Company founded in 1967 with its head office in Niagara Falls, Ontario. Gale's has its own blending terminal for ethanol injection and supplies all petroleum products throughout the Niagara Region

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