



Canadian Renewable Fuels Association

Association Canadienne Des Carburants Renouvelables

For Immediate Release

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CRFA Names the Chevrolet Cruze as Renewable Fuel Vehicle of the Year

OTTAWA - April 9, 2014: Yesterday, the Canadian Renewable Fuels Association (CRFA) recognized the 2014 Chevrolet Cruze as the Renewable Fuel Vehicle of the Year.

"We are very happy to present the Chevrolet Cruze as the first recipient of the Renewable Fuel Vehicle of the Year Award," said CRFA president W. Scott Thurlow. "Availability of cleaner vehicles, like the Cruze, speaks to the increasing consumer demand for vehicles that can take advantage of renewable fuels and their superior environmental performance."

Biodiesel is a clean-burning, biodegradable, and renewable fuel made from a variety of feedstocks including canola and soy oils, animal fats, recycled cooking oils and restaurant grease. Biodiesel reduces harmful greenhouse gases, smog-causing particles, and acid-rain causing emissions. With B20, a blend of 20 percent biodiesel, no engine modifications are needed and no changes are required to existing fuel distribution infrastructure.

The Chevrolet Cruze, when fitted with a diesel engine, is able to use diesel blends as high as B20, delivering significant environmental benefits compared with traditional fossil fuels.

CRFA announced the 2014 Renewable Fuel Vehicle of the Year award as part of its new vision document and action plan for Canada's biofuels industry on April 8 in Ottawa. Among the policy recommendations presented, CRFA is advocating for government investments in fuel infrastructure to deliver higher biofuels blends to consumers. "The unfortunate reality is that Canadian consumers do not have access to the advanced fuels and higher content blends that would maximize the environmental performance of vehicles like the Cruze," continued Thurlow. The complete CRFA action plan can be viewed at www.evolutionandgrowth.ca.

About the CRFA

Founded in 1984, the Canadian Renewable Fuels Association (CRFA) is a non-profit organization with a mission to promote the use of value added products made from renewable resources through consumer awareness and government liaison activities.

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PHOTO CAPTION: The 2014 Chevrolet Cruze is announced as the Renewable Fuel Vehicle of the Year in a ceremony on Parliament Hill on April 8, 2014. Pictured in the photo are (from Left to Right): Scott Lewis, BIOX Corporation; Phil Petsinis, General Motors of Canada Ltd.; John Carmichael, Member of Parliament, Don Valley West and Chair of the Conservative Auto Caucus; Marie-Hélène Labrie, Enerkem, Inc.; W. Scott Thurlow, President, Canadian Renewable Fuels Association; Malcolm West, GreenField Specialty Alcohols; Jim Grey, IGPC Ethanol, Inc.; Dayne Delahoussaye, Neste Oil; Alan Rickard, Rothsay Biodiesel. Photo credit: Dennis Dreaver/Canadian Renewable Fuels Association