



Canadian Renewable Fuels Association Appoints New Vice President of Membership, Stakeholder Relations and Industry Promotions

The Canadian Renewable Fuels Association (CRFA) today announced that the association has promoted Deborah Elson to the new role of Vice-President of Membership, Stakeholder Relations and Industry Promotions effective August 13, 2012.

“Ms. Elson has demonstrated unparalleled loyalty and dedication to the CRFA and its membership. Her knowledge of the industry and the stakeholders with which it interacts is profound,” said CRFA president, W. Scott Thurlow. “Her connectivity with all members – large and small – is to be admired, and I am extremely confident that she will excel in helping to further expand our network of members, partners and allies.”

Ms. Elson joined the CRFA in 2007 as the Director of Member Relations and Industry Promotions. An experienced events and promotions professional, she will continue to manage all operations and logistics for promotional activities and events on behalf of the CRFA and lead its successful national summit held each December. Prior to the CRFA, Ms. Elson worked in a similar capacity in a number of political offices including the role of Press Office Manager in the Office of the Prime Minister of Canada. She is a member of the Canadian Society of Association Executives and Meeting Planners International.

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About the CRFA

Founded in 1984, the Canadian Renewable Fuels Association (CRFA) is a non-profit organization with a mission to promote the use of renewable fuels for transportation through consumer awareness and government liaison activities.

For more information, please contact:

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