

For Immediate Release

March 21, 2010

FARMERS SHOW THEIR SUPPORT FOR HOMEGROWN BIODIESEL
“Powered by Biodiesel” bumper sticker campaign launched

LONDON, ONTARIO – The Canadian Renewable Fuels Association in partnership with the Grain Farmers of Ontario, Koch Farms and Koch Logistics, and biodiesel blender and marketer FS PARTNERS, today launched a “Powered by Biodiesel” bumper sticker campaign to show support for the federal government’s national biodiesel standard.

“Farmers here and across the country are clearly enthusiastic about the increased production and promotion of biodiesel. This bumper sticker will let them proudly show their support,” said Canadian Renewable Fuels Association President Gordon Quaiattini in announcing the campaign at the Grain Farmers of Ontario’s March Classic annual general meeting. “The 2% renewable fuel standard for biodiesel is an investment in our future. It is creating good jobs, helping farmers find new ways to prosper and is helping protect our planet for future generations,”

A recent AgCall survey of active Canadian canola and soybean growers in Alberta, Saskatchewan, Manitoba and Ontario showed overwhelming support for the production and promotion of biodiesel in Canada. 87% of respondents supported using Canadian grown canola/soybeans in the production of biodiesel. 81% of respondents supported a federal renewable strategy that would promote the use of canola/soybeans in the production of biodiesel.

“Biodiesel is a great potential growth industry for Ontario’s grain and oilseed farmers, but in order for our 28,000 members to see any benefit, we need to see a biodiesel plant built in Ontario and a two per cent renewable diesel mandate passed,” added Don Kenny, Chair of the Grain Farmers of Ontario. “Our farmers have seen the benefits of the growth of the ethanol industry and they are hopeful for similar success in the biodiesel industry.”

“Our organization is proud to be a leader in the renewable fuels industry in Ontario through our continued marketing efforts and distribution of biodiesel for commercial fleets,” said Tom O’Neill, Energy Sales Manager for FS PARTNERS. “We believe it is very important to continue the push for renewable fuels throughout Canada and being involved in the ‘Powered by Biodiesel’ bumper sticker initiative is part of that goal.”

“Biodiesel has got my vote of confidence. We have been running our fleet of 12 trucks on biodiesel blends successfully for over a year now. We are very pleased at biodiesel’s performance under all sorts of conditions and have seen real gains in fuel efficiency. We saw even better gains with farm tractors and other equipment,” said Rob Koch of Koch Farms and Logistics of Earlton, Ontario.

-30-

For more information please contact:
Canadian Renewable Fuels Association (613) 594-5528
Or visit: www.greenfuels.org

www.greenfuels.org