

FOR IMMEDIATE RELEASE

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**ROTHSAY BIODIESEL REDUCES CO2 EMISSIONS AT
CISCO OTTAWA BLUESFEST**

OTTAWA: The Canadian Renewable Fuels Association (CRFA) today applauded Rothsay Biodiesel, a division of Maple Leaf Foods Inc, for its celebrated success in cutting CO2 emissions at the recent Cisco Ottawa Bluesfest.

By relying on Rothsay Biodiesel, the 12-day event was able to reduce its lifecycle CO2 emissions by approximately 26,000 kg.

"Rothsay provides tangible evidence of the positive, working impact that renewable fuels have in and around communities right across the country day-in and day-out," said CRFA President Gordon Quaiattini. "Their success in shrinking the carbon footprint of this signature Ottawa event is an example of the way our industry is providing practical environmental benefits that work."

The blues and music festival was powered by seven generators running 24 hours a day on a B90 blend of Rothsay Biodiesel. A total of 8,020 L of biodiesel was used. Rothsay Biodiesel and the Cisco Ottawa Bluesfest have partnered since 2006 to power the popular music festival on high blends of the fuel.

Rothsay biodiesel is a unique renewable fuel made by converting animal fats and recycled cooking oils into an environmentally sustainable alternative fuel that reduces harmful greenhouse gases (GHG), and can be used in all diesel engines today without modification.

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For information, please call:

Canadian Renewable Fuels Association
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